

JUST A FEW BENEFITS...



TREES CAN
REDUCE ENERGY COSTS
FOR CHEYENNE HOMEOWNERS



INCREASED TREE POPULATIONS CAN
INCREASE ENVIRONMENTAL QUALITY
AND INCREASE AIR, SOIL, AND WATER QUALITY



MORE TREES CAN
INCREASE HOMEOWNER PROPERTY VALUE
LIKE PAVEMENT FATIGUE AND CRACKING

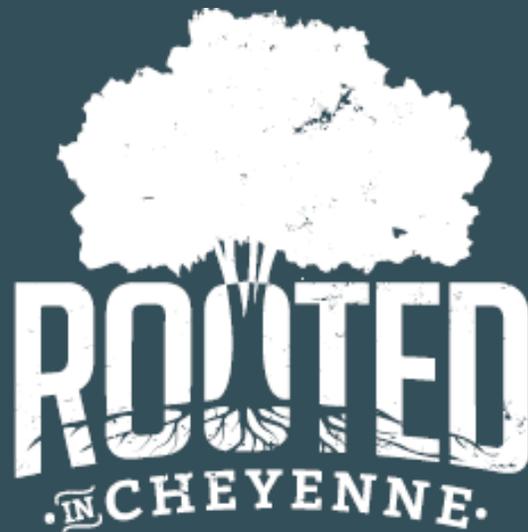
And that's just the beginning! Learn more about the benefits of planting trees at rootedinchevyenne.com.

Help us take root...

Cheyenne's residents have always been progressive about increasing the green infrastructure in our city. In fact, the tree canopy we enjoy today was established as early as 1882!

However, as a result of an aging forest and past extreme weather events, Cheyenne is currently experiencing a high mortality rate in its street tree population.

Our community tree-planting program is critical to maintain our canopy in places where trees are likely to die or have died, as well as extend our forest canopy into areas where trees are less abundant.



Be a part of a
greener Cheyenne!



PAST TO PRESENT
CHEYENNE
IS ROOTED IN TREES

Business & Corporate Sponsorship Opportunities

Consider this the beginning of a conversation and let's talk about how we can work together to create a partnership that works for all of us. Please do not hesitate to contact us with any questions or for more information. We look forward to working with you!



Cheyenne Urban Forestry
ROOTEDINCHEYENNE.COM

Please contact Cheyenne Urban Forestry for more information.

(307) 637-6428

Rooted in Cheyenne's Reach

- Annual Newsletter (e-newsletter produced in January)
- Facebook
- Website (recognition on our sponsor/donor page)

2017 Spring Media Kickoff

This spring we will start reaching out to all local media outlets to promote our program. Dependent on the level of sponsorship, we will recognize your generosity with each media encounter we have.

- Acknowledgement with all media outlets*
- Exposure to thousands of our community members through local media outlets

2017 Fall Planting Season

We will have a kickoff, all day planting event, that will include lunch, to start our tree planting program, as well as 2-3 planting events following our kickoff, and we'd love to include you!

Sponsorship benefits include, but are not limited to:

- Exposure to thousands of community members
- Listing on our website sponsor/donor page
- Social Media Exposure
- Acknowledgment in our annual newsletter
- Logo on tree tags, banners, and other promotional materials*
- Logo on volunteer event t-shirts*
- Acknowledgment in speech at tree planting event*
- Acknowledgement with media outlets*

(*Dependent on donation/sponsorship levels)